

## Labor Market and Education Trends in the Portland Area

Jake Procino, Workforce Analyst/Economist for Multnomah County



## FIRST, A MAP



#### Portland-Vancouver Metropolitan Statistical Area (MSA), OR-WA

- Portland MSA
  - All seven counties in Oregon and Washington
- Portland Metro
  - Multnomah and Washington counties
- Portland Tri-County
  - Multnomah, Washington and Clackamas counties
- Portland 5
  - Multnomah, Washington, Clackamas, Columbia and Yamhill counties





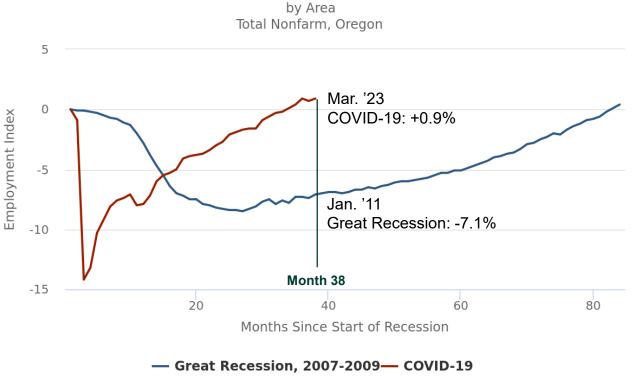
Jan. 2020-Mar. 2023

# RECOVERY FROM THE PANDEMIC RECESSION



#### In 2022, Oregon regained all of the jobs lost in 2020, in aggregate

COVID-19 Job Changes Compared to Great Recession Job Changes



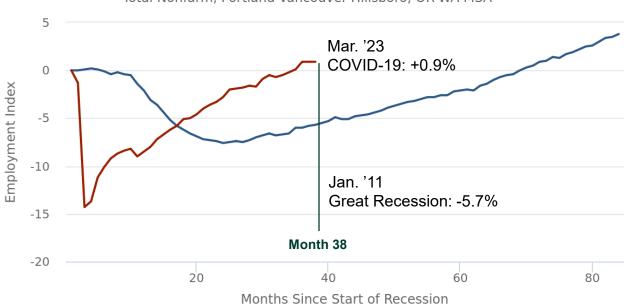


Source: Oregon Employment Department QualityInfo.org

#### So did Portland MSA

COVID-19 Job Changes Compared to Great Recession Job Changes

by Area Total Nonfarm, Portland-Vancouver-Hillsboro, OR-WA MSA

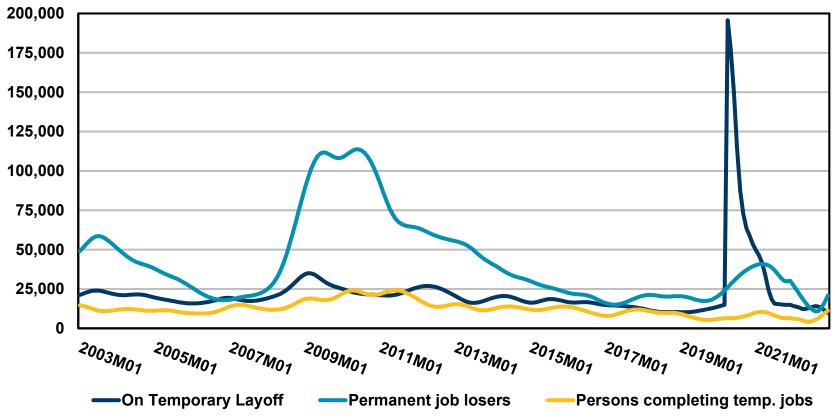


— Great Recession, 2007-2009— COVID-19

Source: Oregon Employment Department QualityInfo.org



#### 2020 Pandemic Recession Was Characterized by Temporary Layoffs



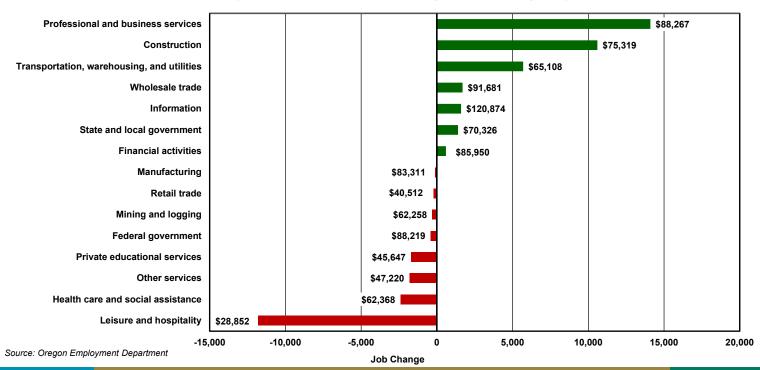
Source: Oregon Employment Department, Local Area Unemployment Statistics (LAUS), Current Population Survey (CPS)



# Seven broad sectors of Oregon's economy have employment above pre-recession levels

#### Oregon Job Change and Average Pay by Industry

February 2020 - March 2023 Job Change, 2022 Average Pay

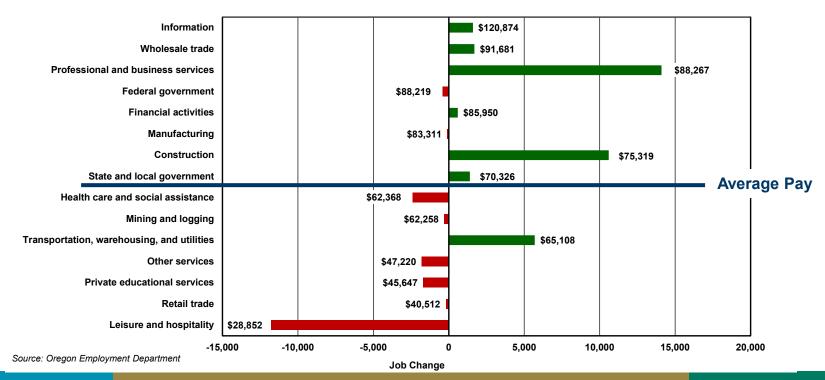




## Most industries that have yet to regain all jobs lost during the pandemic recession paid wages below the statewide average of \$64,000 per year.

#### Oregon Job Change and Average Pay by Industry

February 2020 - March 2023 Job Change, 2022 Average Pay

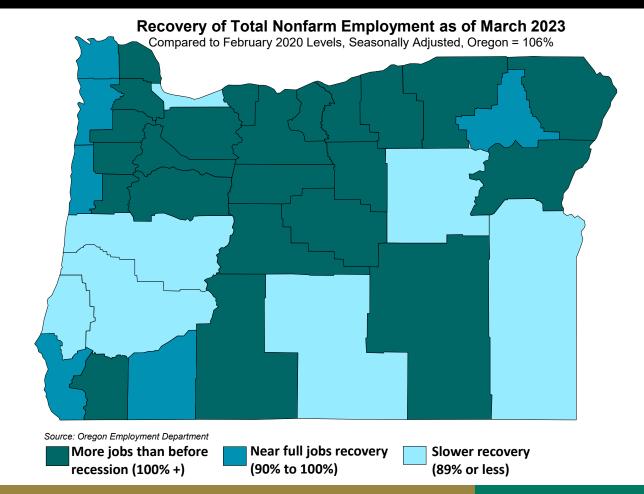




#### Multnomah County Lags Behind Other Portland MSA counties

Jobs recovery and expansion is widespread across the state:

- In 23 of Oregon's 36 counties, there are more jobs now than before the recession.
- Slower recovery along the coast, and in parts of Southern and Eastern Oregon





#### Austin Jacksonville Dallas Raleigh Nashville Tampa Salt Lake City Orlando San Antonio Charlotte San Juan Phoenix Las Vegas Atlanta Indianapolis Riverside Sacramento Houston Oklahoma City Miami San Diego Kansas City Cincinnati Denver Philadelphia Memphis Richmond Columbus Seattle Louisville Grand Rapids St. Louis Portland San Jose San Francisco Los Angeles New York Chicago Virginia Beach Boston Washington Detroit Providence Cleveland ■ Feb. 2020 to Feb. Hartford 2023 Milwaukee Pittsburgh Feb. 2020 to Feb. Baltimore 2021 Minneapolis New Orleans 10%

-15%

# Job Loss and Recovery in February

By July 2022, Oregon had regained all of jobs lost in spring 2020, in aggregate.

Compared to the top 50 metro areas by employment, Portland MSA's recovery is middling.

Source: Bureau of Labor Statistics, Current Employment Statistics

Cyclical labor shortage is gone, structural shortage remains

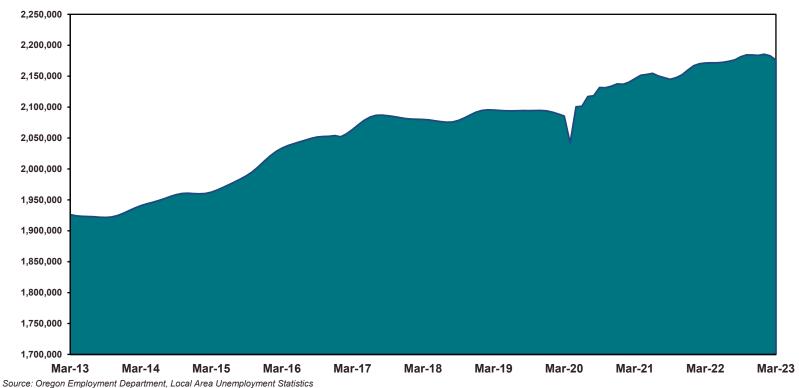
## LABOR MARKET



#### Oregon's Labor Force is Larger than Pre-Pandemic

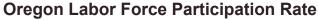
Oregon Civilian Labor Force, Seasonally Adjusted

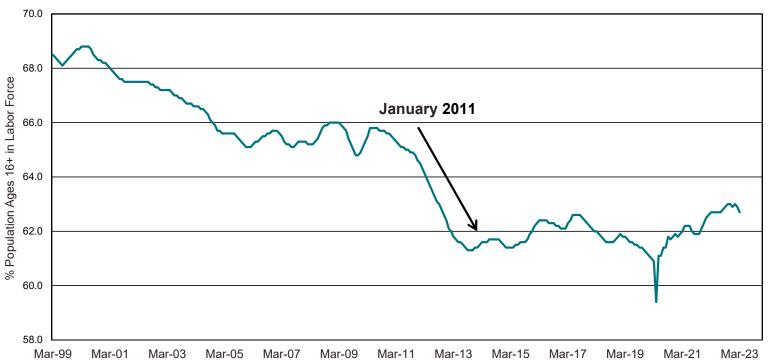
2013 to Present





#### Oregon's labor force participation rate was 62.7% in March





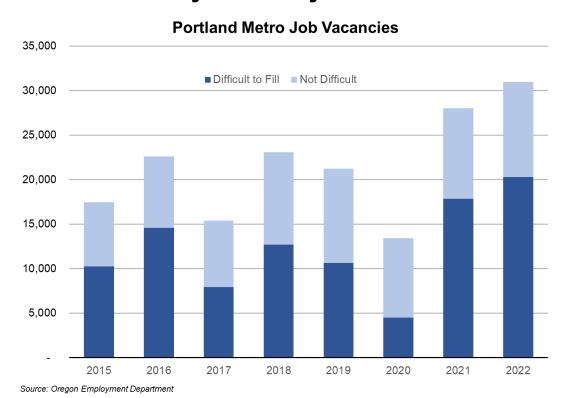
Source: Oregon Employment Department, Local Area Unemployment Statistics



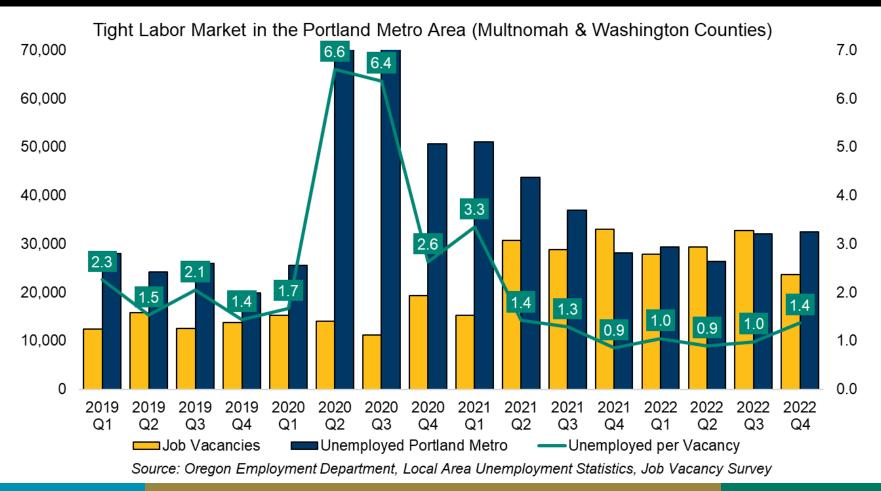
# SO IF THE WORKERS ARE COMING BACK, WHY IS THE LABOR MARKET TIGHT?



# Reason 1: The number of Portland Metro vacancies was higher in 2022 than at any time in the survey's history since 2015.







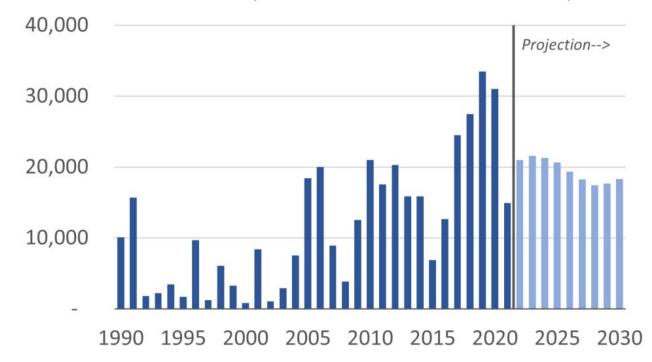


# Reason 2: People are aging out of the workforce

- Baby boomers are retiring
- Young entrants into the labor market is holding steady
- Declining birthrate
- Slower migration

### **Oregon's Silver Tsunami**

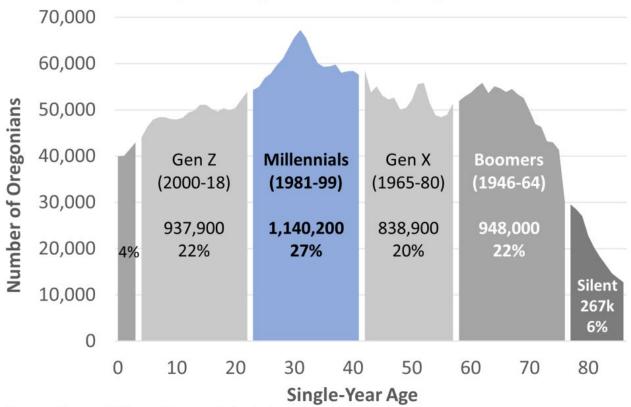
Annual Retirements (60+ Years Old Not in the Labor Force)



Latest Data: 2021 | Source: IPUMS-CPS, Oregon Office of Economic Analysis



#### Oregon Population by Age, 2022





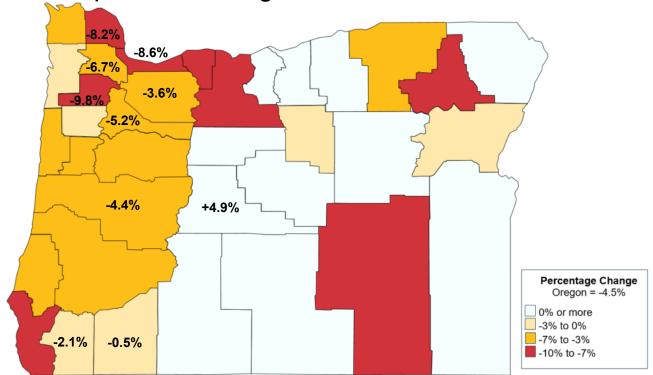


# **Growth Rate is Slowing**

- There's not a lot of kids out there
- Population is decreasing
- Out-migration is the biggest reason for the slide in Multnomah County
- Migration is the main reason for population growth in Central Oregon

## Youth Population Percentage Change

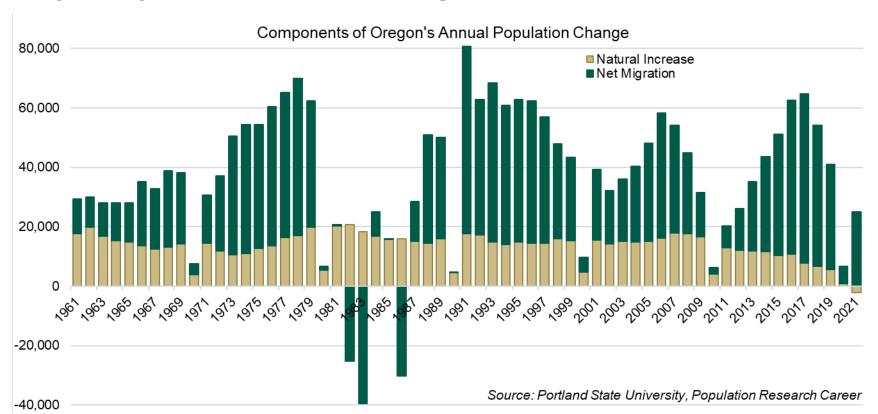
Population Change 2012 to 2022 – 0 to 17



Source: Portland State University, Population Research Center



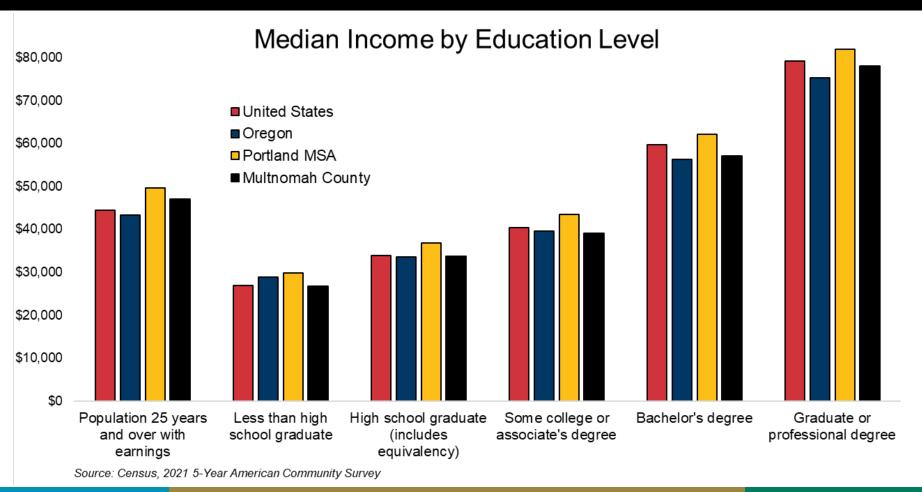
# Net migration into Oregon is a source of labor force supply that typically makes up for declining natural increase in Population





### **ECONOMIC VALUE OF A DEGREE**

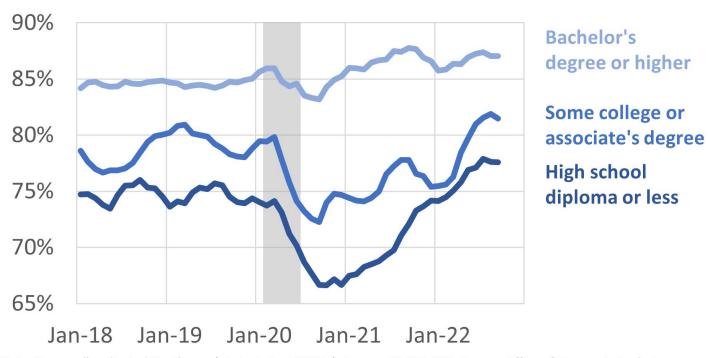






#### People with More Education Tend to Be More Economically Resilient

Share of Prime-Age Oregonians (25-54) with a job

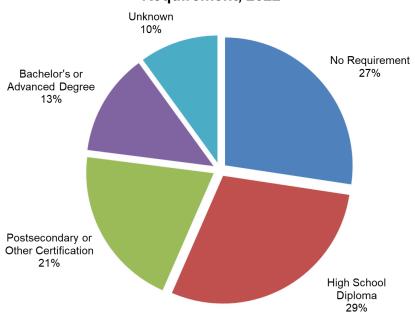


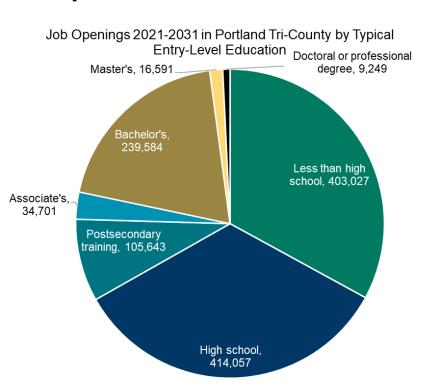




## Most job vacancies now and in the coming decade only require a high school diploma or less...

### Portland Metro Job Vacancies by Education Requirement, 2022



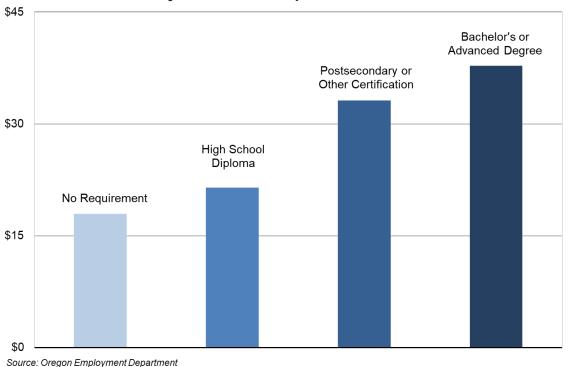


Source: Oregon Employment Department



# ...but average hourly wages increase along with education requirements for job vacancies

Average Hourly Wage for Portland Metro Job Vacancies by Education Requirement, 2022



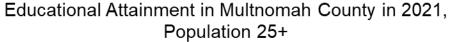


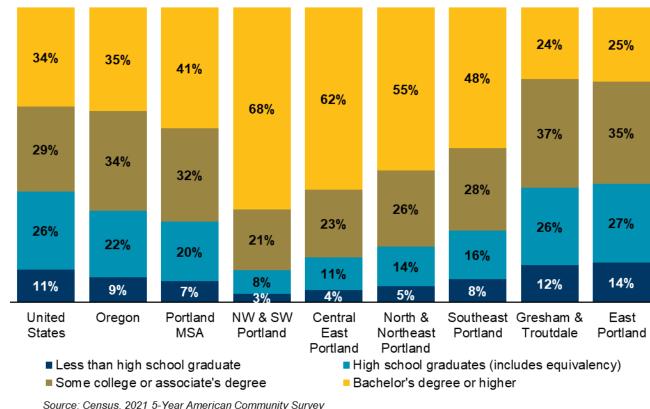
## **CAREER EXPLORATION**



# **Educational Attainment Varies Across the County**

- Portland MSA tends to have more education
- NW & SW Portland has a lot of education
- East Portland and East Multnomah County tends to have less educational attainment







Most Openings for Occupations with Assosciate's Degrees as Typical Entry-Level Education	Total Openings 2021-2031
Preschool Teachers, Except Special Education	4,410
Construction Managers	3,816
Paralegals and Legal Assistants	3,553
Graphic Designers	2,407
Electrical and Electronic Engineering Technologists and Technicians	2,349
Biological Technicians	1,581
Transportation, Storage, and Distribution Managers	1,209
Dental Hygienists	1,180
Life, Physical, and Social Science Technicians, All Other	1,026
Education and Childcare Administrators, Preschool and Daycare	877



### Occupational Employment Pattern by Area of Study

(percentage is Occupational employment share for the college program)

Area of Study	Stereotypical Occupation	Non-stereotypical Occupations
	(7.4%); psychologists	social workers (6.0%); elementary and middle school teachers (5.0%); managers, (4.3%); registered nurses (2.6%); postsecondary teachers (2.5%)



#### Majors and their Stereotypical and Non-stereotypical Occupations

Short Major Name	Stereotypical Occupations (up to 5 most common)	Non-stereotypical Occupations (up to 5 most common)
Agriculture	farmers, ranchers, and other agricultural managers (8.0%); veterinarians (3.9%); agricultural workers, nec (2.1%); agricultural and food scientists (1.8%); first-line	managers, nec (including postmasters) (6.0%); sales representatives, wholesale and manufacturing (3.5%); first-line supervisors of sales workers (3.2%); elementary and middle school teachers (2.9%); postsecondary teachers (2.1%)
Biology	physicians and surgeons (17.0%); physical scientists, nec (3.5%); dentists (2.8%); medical scientists, and life scientists, all other (2.4%); biological scientists (1.8%)	managers, nec (including postmasters) (4.6%); postsecondary teachers (3.9%); registered nurses (3.9%); elementary and middle school teachers (2.9%); pharmacists (2.5%)
Business	accountants and auditors (9.3%)	%); first-line supervisors of sales workers (4.4%); financial managers (4.3%); managers in mmanagers, nec (including postmasters) (6.9arketing, advertising, and public relations (2.8%); chief executives and legislators/public administration (2.5%)
Communications		managers, nec (including postmasters) (6.2%); managers in marketing, advertising, and public relations (5.9%); elementary and middle school teachers (3.7%); first-line supervisors of sales workers (3.1%); human resources, training, and labor relations specialists (2.3%)
Comp. Sci.	software developers, applications and systems software (21.8%); computer programmers (5.0%); computer hardware engineers (0.5%)	computer scientists and systems analysts/network systems analysts/web developers (12.7%); managers, nec (including postmasters) (5.8%); computer and information systems managers (5.1%); computer support specialists (3.7%); first-line supervisors of sales workers (2.0%)
Crim. Just.	police officers and detectives (14.6%); first-line supervisors of police and detectives (2.1%); private detectives and investigators (0.9%); first-line supervisors of correctional officers (0.6%); supervisors, protective service workers, all other (0.6%)	social workers (7.2%); managers, nec (including postmasters) (4.1%); lawyers, and judges, magistrates, and other judicial workers (2.9%); elementary and middle school teachers (2.4%); first-line supervisors of sales workers (2.2%)
Economics	economists and market researchers (1.3%)	managers, nec (including postmasters) (7.7%); lawyers, and judges, magistrates, and other judicial workers (5.8%); financial managers (5.1%); accountants and auditors (4.0%); chief executives and legislators/public administration (3.5%)
Education	elementary and middle school teachers (40.2%); secondary school teachers (7.9%); special education teachers (3.2%)	education administrators (5.7%); preschool and kindergarten teachers (3.2%); postsecondary teachers (1.9%); counselors (1.8%); other teachers and instructors (1.6%)
Engineering	engineers, nec (6.9%); civil engineers (5.3%); mechanical engineers (3.7%); electrical	software developers, applications and systems software (9.9%); managers, nec (including postmasters) (8.8%); computer scientists and systems analysts/network systems analysts/web developers (3.6%); computer and information systems managers (2.1%); postsecondary teachers (1.9%)

Source: American Community Survey, John J. Conlon & Dev Patel; https://www.youtube.com/watch?v=bj3jmpCnpFM

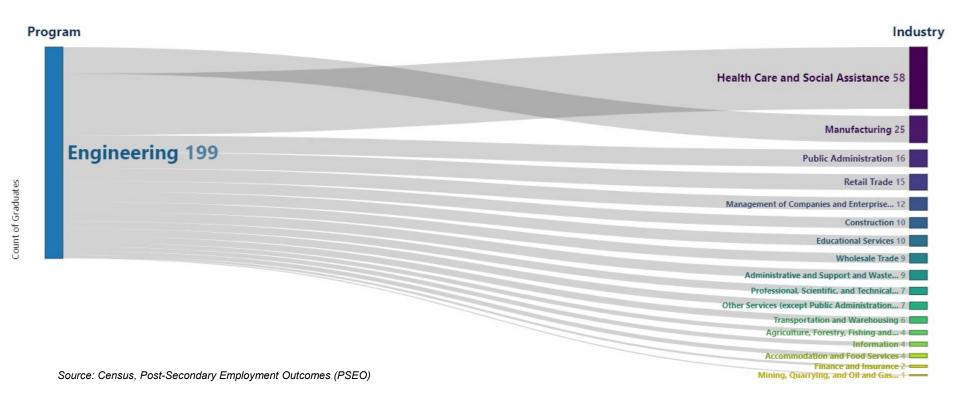


Short Major		
Name	Stereotypical Occupations (up to 5 most common)	Unstereotypucal Occupations (up to 5 most common)
'		elementary and middle school teachers (8.5%); postsecondary teachers (5.5%); lawyers, and judges,
		magistrates, and other judicial workers (5.3%); managers, nec (including postmasters) (4.6%); secondary
	writers and authors (2.1%); technical writers (0.5%)	school teachers (3.7%)
	designers (11.0%); artists and related workers (2.9%); musicians,	
	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	elementary and middle school teachers (4.9%); managers, nec (including postmasters) (4.9%); postsecondary
Fine Arts	museum technicians (0.5%); dancers and choreographers (0.1%)	teachers (3.5%); first-line supervisors of sales workers (2.8%); other teachers and instructors (2.4%)
		lawyers, and judges, magistrates, and other judicial workers (9.4%); elementary and middle school teachers
I listam.	100 Company of the co	(7.5%); managers, nec (including postmasters) (5.5%); secondary school teachers (3.8%); postsecondary
History	archivists, curators, and museum technicians (0.6%)	teachers (3.5%)
		elementary and middle school teachers (11.4%); managers, nec (including postmasters) (4.2%); first-line supervisors of sales workers (2.9%); education administrators (2.0%); secretaries and administrative assistants
Liberal Arts	None	supervisors of sales workers (2.9%); education administrators (2.0%); secretaries and administrative assistants (1.9%)
LIDEI AI IO		postsecondary teachers (7.7%); software developers, applications and systems software (7.3%); elementary
.		and middle school teachers (7.1%); secondary school teachers (5.9%); managers, nec (including postmasters)
Math	mathematical science occupations, nec (3.1%); actuaries (1.9%)	(5.2%)
	registered nurses (41.3%); pharmacists (3.8%); physical therapists	\(\frac{\partial 0.2 \tau \rangle}{1}\)
		medical and health services managers (3.5%); physicians and surgeons (2.7%); managers, nec (including
		postmasters) (1.8%); elementary and middle school teachers (1.5%); postsecondary teachers (1.4%)
	physical therapists (6.0%); recreation and fitness workers (3.6%);	
		elementary and middle school teachers (6.3%); managers, nec (including postmasters) (4.7%); registered
Recreation	chiropractors (0.7%); recreational therapists (0.1%)	nurses (3.3%); secondary school teachers (2.9%); first-line supervisors of sales workers (2.5%)
	physical scientists, nec (4.4%); chemists and materials scientists	
	, ,,	physicians and surgeons (5.8%); managers, nec (including postmasters) (5.8%); postsecondary teachers
	atmospheric and space scientists (0.4%); astronomers and	(5.4%); software developers, applications and systems software (3.2%); elementary and middle school
Physics	physicists (0.4%)	teachers (3.1%)
		social workers (6.0%); elementary and middle school teachers (5.0%); managers, nec (including postmasters)
Psychology	counselors (7.4%); psychologists (4.7%); therapists, nec (1.6%)	(4.3%); registered nurses (2.6%); postsecondary teachers (2.5%)
,   '		counselors (5.8%); managers, nec (including postmasters) (3.6%); elementary and middle school teachers
Public Policy	social workers (27.5%); therapists, nec (2.2%)	(3.3%); social and community service managers (3.0%); secretaries and administrative assistants (1.8%)
1		
.	(0.40)	lawyers, and judges, magistrates, and other judicial workers (9.7%); managers, nec (including postmasters)
Social Science	social scientists, nec (0.4%)	(6.3%); elementary and middle school teachers (4.2%); social workers (3.6%); postsecondary teachers (2.5%)

Source: American Community Survey, John J. Conlon & Dev Patel; <a href="https://www.youtube.com/watch?v=bj3jmpCnpFM">https://www.youtube.com/watch?v=bj3jmpCnpFM</a>



## PCC Engineering Flows to Industry





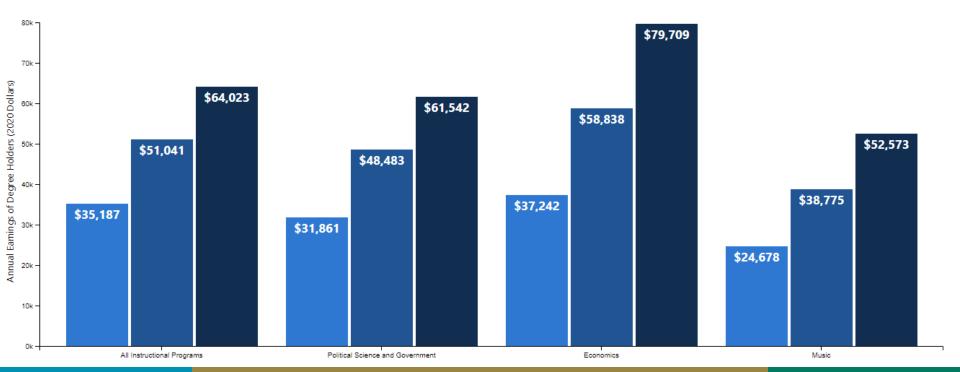
PSEO and QualityInfo

## **EXPLORE FOR YOURSELF!**



### Post-Secondary Outcomes Explorer (PSEO)

https://lehd.ces.census.gov/applications/pseo/





## QualityInfo.org

**Career Explorer** 

**Occupation Profile** 

All Occupations
Portland Tri-County (Clackamas, Multnomah, Washington)
41 Occupations Found
Additional Filters:
Education: Associate's Degree
+ View Chart

Occupation 14	2021 Emp.	2021- 2031 Emp. Growth	Typical Education	Median Annual Salary	Current Job Listings	Projected Annual Openings	STEM †↓	High Wage	High Skill	High Demand
Preschool Teachers, Except Special Education	3.272	30.9%	Associate's degree	\$38,268	72	441			x	×
Veterinary Technologists and Technicians	366	23.8%	Associate's degree	\$41,909	77	40			×	×
Agricultural and Food Science Technicians			Associate's degree	\$41,932 see note	2		x		×	×
Morticians, Undertakers, and Funeral Directors	79	22.8%	Associate's degree	\$48,065	2	11	x		x	
Electro-Mechanical Technicians	43	9.3%	Associate's degree	\$48,933	6	3	x		x	
Biological Technicians	1,330	12.6%	Associate's degree	\$49,997	139	158	x		×	×
Chemical Technicians	209	16.7%	Associate's degree	\$50,778	6	24	x	х	×	
Embalmers			Associate's degree	\$50,989	0		x	×	x	
Life, Physical, and Social Science Technicians, All Other	680	26.5%	Associate's degree	\$51,058	1	102	x	х	x	х
Geological and Petroleum Technicians			Associate's degree	\$52,550 see note	0		×	х	x	

#### occupation i Tollie

#### Economists (193011) Oregon (All Counties)

Median Hourly Wage

2021 Employment

Job Openings per Year

10-Year Growth

#### Description

Occupation Profiles

Conduct research, prepare reports, or formulate plans to address economic problems related to the production and distribution of goods and services or monetary and fiscal policy. May collect and process economic and statistical data using sampling techniques and econometric methods. Excludes "Market Research Analysts and Marketing Specialists" (13-1161).

- + Expand All
- + Job Openings Listed with the Oregon Employment Department
- + Job Openings from Other Websites
- + State of Oregon Licenses & Certifications
- + Wage Range 2022
- + Employment Outlook
- + Area Employment Projections
- + Industries of Employment
- Educational Requirements

for Economists

The typical entry level education for this occupation is a Bachelor's degree. Those with a Master's degree have a competitive advantage in the labor market.

- + Knowledge, Skills, Abilities, and Work Activities
- + Schools and Training Providers
- + Related Occupations







## Jake Procino, Workforce Analyst/Economist for Multnomah County

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